



COOPERATION PROPOSALS

FOR

INSTITUTIONS AND GROUPS



ExPOSSIBLE!

INTRODUCTION

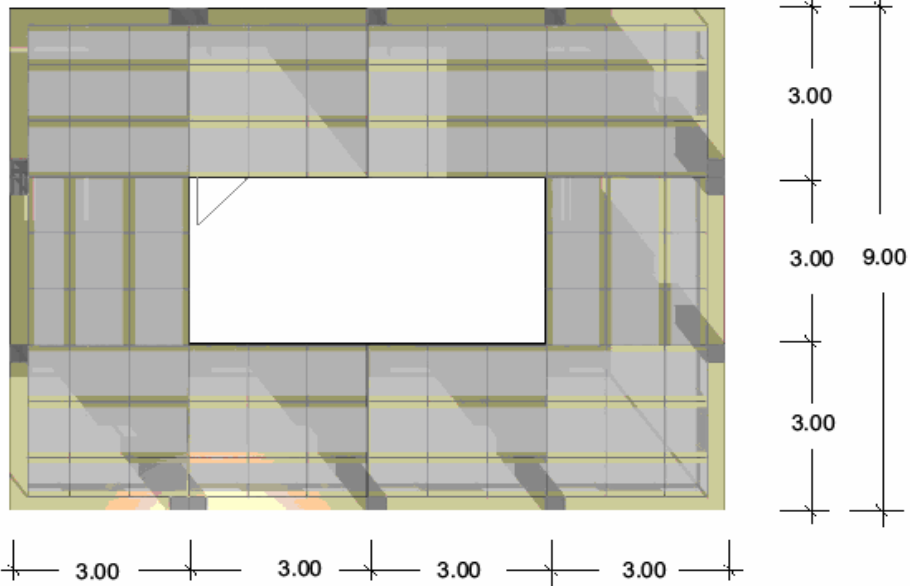
Seeking to favour active participation of institutions and producer groups in ALGUSTO 2011, to be held from 16 to 19 December, we have designed the following cooperation proposals:

- New stand format that adapts as much as possible to the requirements of group exhibitors.
- Stands may be adapted with 9 m² (3x3) modules for each exhibitor, needing a minimum of 10 modules for an island-type stand or other formats to delimit exclusive areas.
- Group stand will enjoy a free storage area of 9 m² or more, depending on formats.
- Access to the areas adjoining the ALGUSTO exhibition area will be opened for vehicles that, due to their characteristics, are used as storage. In the case of refrigerated vehicles, these will be provided with electricity at no additional cost for group exhibitors.
- The application of a sole insurance policy per exhibitor (covering Civil Liability and goods).
- We will provide each exhibiting group 3 access passes, 20 invitations, free registration in the catalogue, 1 parking space and 1 power socket per module.
- We commit to promoting, through the media, the information regarding activities hosted by group exhibitors within the ALGUSTO 2011 event.

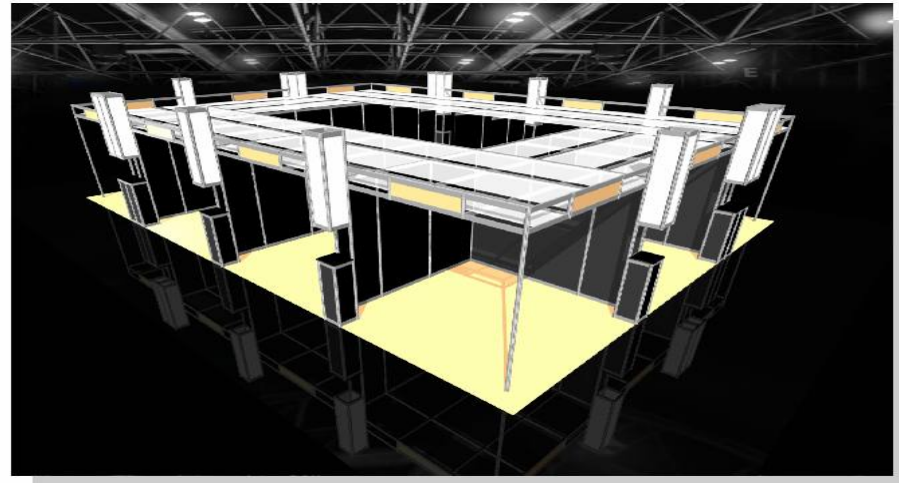
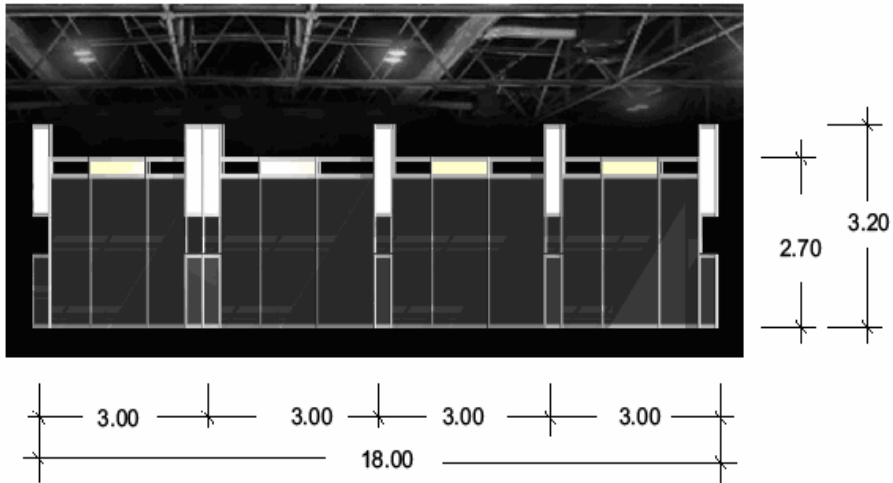
Note: These proposals will be valid solely for those exhibitors registered before 30 de June 2011.

1. - SPECIAL FORMAT / 10 MODULES

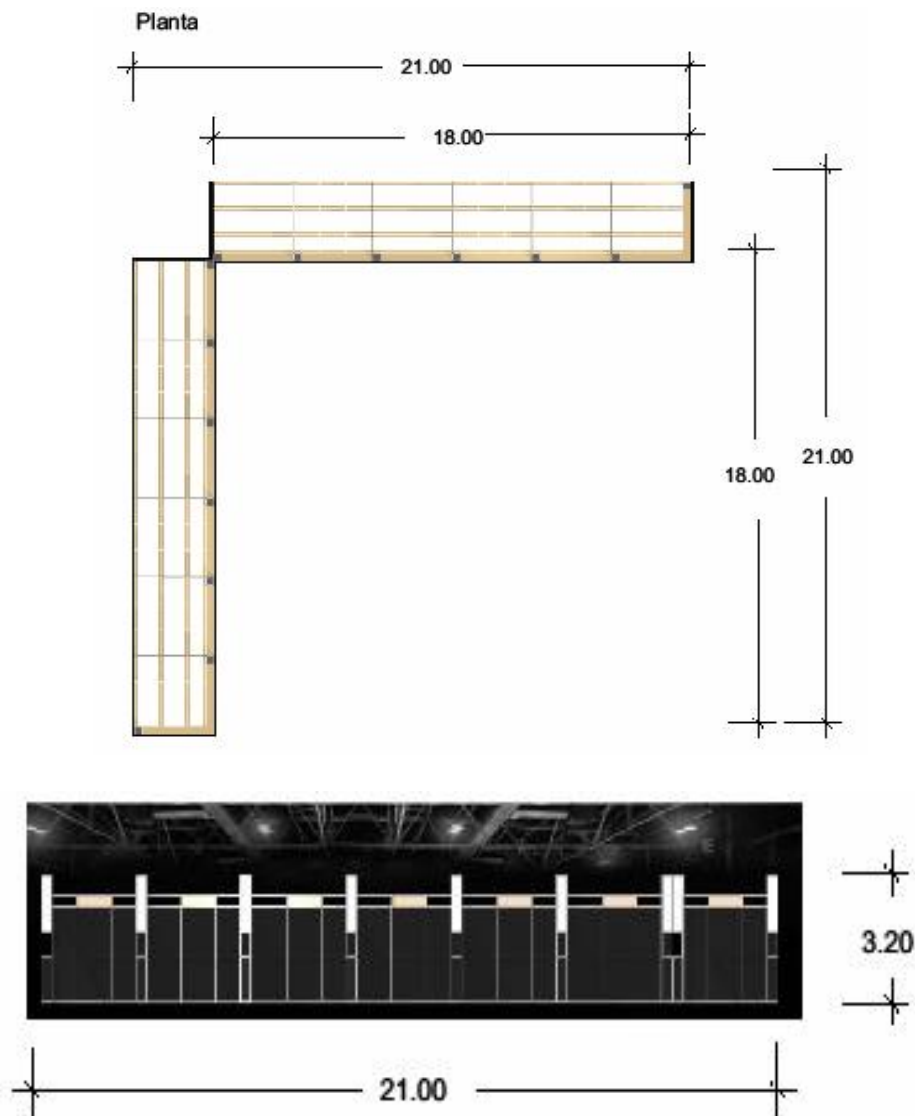
Planta



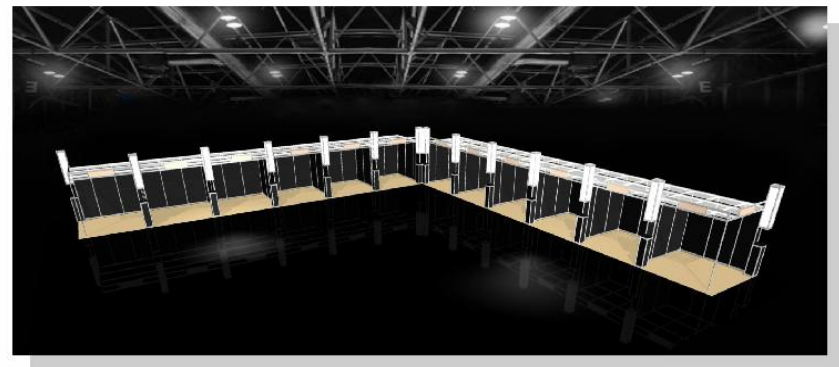
- Stand: 108 m² (12x9).
- Distributed in 10 (3x3) modules.
- Daily cleaning service.
- Breaker box and permit granted by the Ministry of Industry.
- Electrical connection and power consumption.
- 10 power sockets
- Sign with the company name on each module.
- 18 m² (6x3) storage space, free of cost.
- Total cost of rented space and turnkey stand for group exhibitors, €10,800 plus €302 (for Civil Liability and goods insurances). VAT not included.



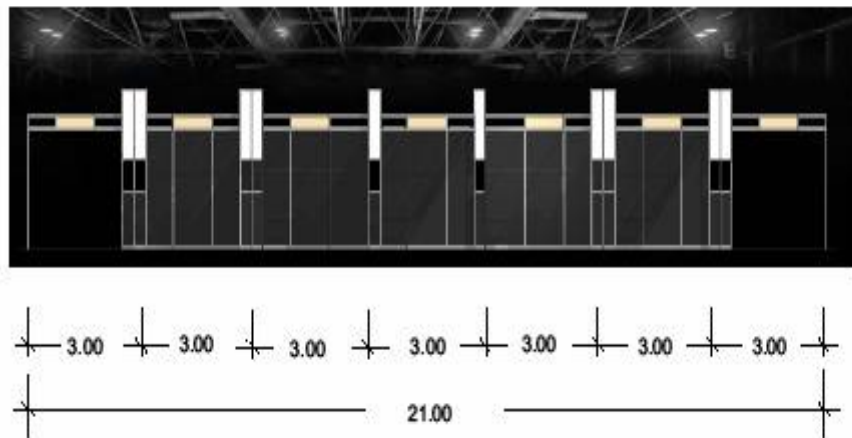
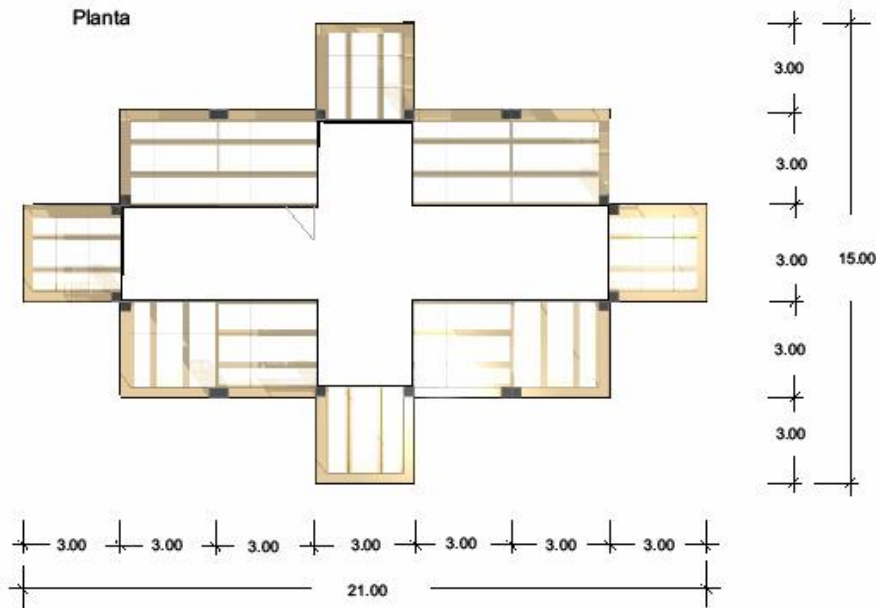
2. - SPECIAL FORMAT / 12 MODULES



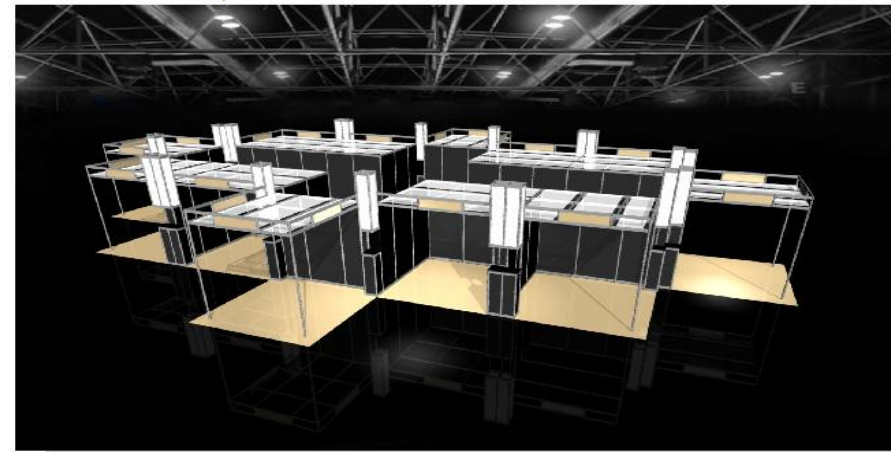
- Stand: 108 m² (net) (26x3), with the possibility of hiring an additional central space for food tastings.
- Distributed in 12 (3x3) modules.
- Daily cleaning service.
- Breaker box and permit granted by the Ministry of Industry.
- Electrical connection and power consumption.
- 12 power sockets.
- Sign with the company name on each module.
- Total cost of rented space and turnkey stand for group exhibitors, €12,960 plus €302 (for Civil Liability and goods insurances). VAT not included.



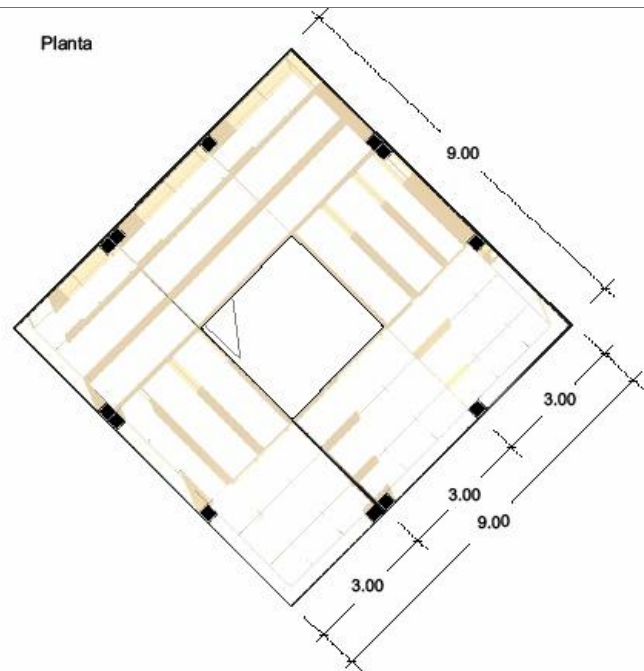
3. - SPECIAL FORMAT / 12 MODULES



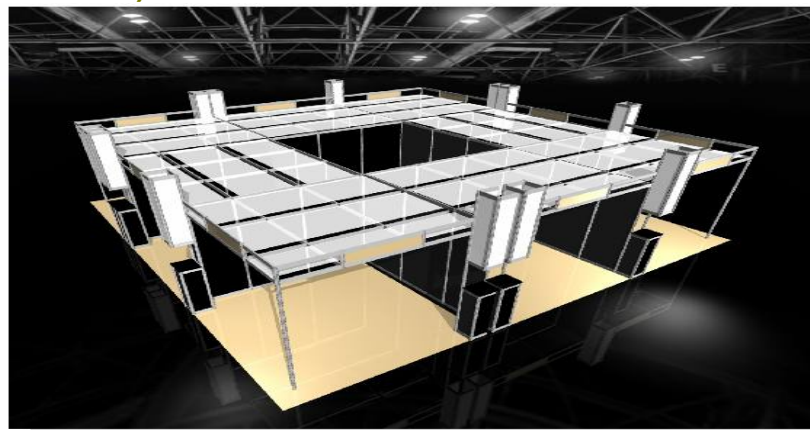
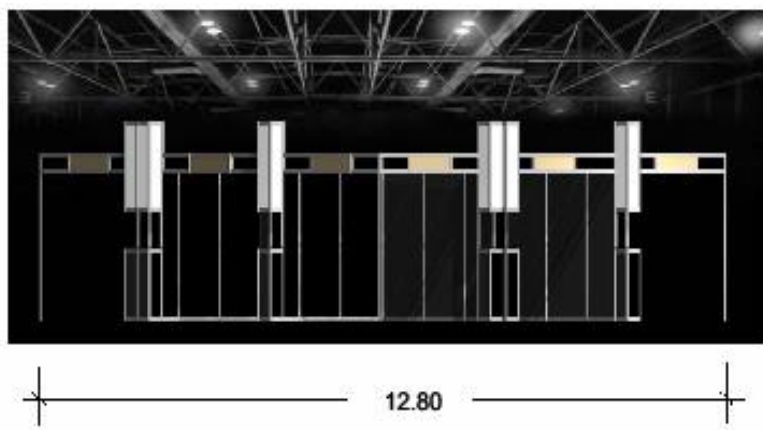
- Stand: 171 m² (12x9).
- 63 m² (6x3) storage space, free of cost.
- Distributed in 12 (3x3) modules.
- Daily cleaning service.
- Breaker box and permit granted by the Ministry of Industry.
- Electrical connection and power consumption.
- 12 power sockets.
- Sign with the company name on each module.
- Total cost of rented space and turnkey stand for group exhibitors, €12,960 plus €302 (for Civil Liability and goods insurances). VAT not included.



4. - SPECIAL FORMAT / 8 MODULES



- Stand: 81 m² (12x9).
- 9 m² (6x3) storage space, free of cost.
- Distributed in 8 (3x3) modules.
- Daily cleaning service.
- Breaker box and permit granted by the Ministry of Industry.
- Electrical connection and power consumption.
- 8 power sockets.
- Sign with the company name on each module.
- **Total cost of rented space and turnkey stand for group exhibitors, €8,640 plus €302 (for Civil Liability and goods insurances). VAT not included.**





ALGUSTO is the meeting place for ecological and artisan products, distribution channels, gourmet kitchens with highly prestigious international chefs and a unique chance of making direct sales, with over 13,000 consumers interested in enjoying great food.



ALGUSTO 2009 and its parallel activities showcased the best of the of the Slow Food movement and the most prestigious restaurateurs of the area were in charge of the:

- Theatre of Tastes.
- Islands of Taste
- Taste Laboratories

